

Redesigner/Stager Elected President of Local Chapter of International Organization

Highlands Ranch, CO. Erica Starich, owner of Star Interior Solutions, a home staging and interior redesign firm based in Highlands Ranch, was elected President of the Denver/Mountain Area Chapter of IRIS™ on January 22, 2009. IRIS (Interior Redesign and Staging Industry Specialists) is the premier international organization of certified redesign and staging professionals with over 900 members. The chapter was established in 2008 to increase visibility in the community and provide continuing education-based events for nearly 60 local members.

“To be elected President is very exciting,” says Starich. “2009 will be a great year for the IRIS Chapter and for the staging and redesign industry. In September, we will host the IRIS 10th Anniversary National Conference in Denver, welcoming hundreds of members from around the country. In October, we will work with a charity to redesign a home as part of IRIS Get Redesigned Month™.” The chapter meets monthly, bringing in dynamic business speakers and visiting local businesses relating to the industry.

Star Interior Solutions specializes in Interior Redesign...creating beautiful and functional environments for the way homeowners live, and Home Staging...preparing homes for sale. In today's housing market, it is essential to prepare a home so that it is set apart from others on the market. Staging is key in selling a house faster and for top dollar. Visit www.starinteriorsolutions.com for a complete list of services, a decorating “Tip of the Month”, and much more.

Erica Starich, a certified interior redesigner and home staging expert, has been transforming homes in South Metro Denver since 2005. She is a member of IRIS and an affiliate member of the South Metro Denver Realtor Association.

For information or interviews, contact Erica Starich at 303-909-3491 or visit www.starinteriorsolutions.com.