

2011 Staging Statistics

2011 started off with a great example how staging makes a difference!!

Last year, this home was on the market for five months. On three occasions, it was prospective buyers' second choice. After taking the home off the market for a few months, the homeowner decided to have it staged prior to listing this time around. After our staging, the home was on the market for only ten days when the homeowner received two offers and accepted one.

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Highlands Ranch—January 2011

All 2011 staging examples went under contract in as little as 2 days and no longer than 21 days.

2011 Staging Statistics



Highlands Ranch — February 2011



Highlands Ranch—March 2011



Denver—April 2011

2011 Staging Statistics

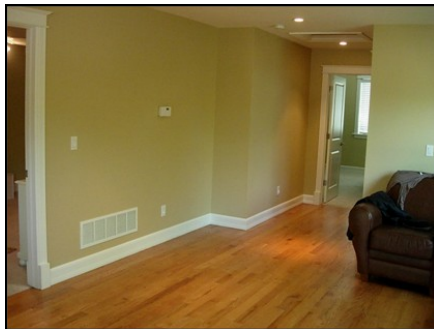
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Broomfield—May 2011

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Denver—June 2011

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Littleton—July 2011